

September 2024

Financial Report

1801 Brands

Prepared By
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Prepared On
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Executive Summary

Revenue

September
\$15,750

↓ Down **75%**
vs. Aug 2024

YTD
\$516,521

↓ Down **26%**
vs. Jan-Sep 2023

Cost Of Goods Sold

September
-\$3,660

↑ Up **81%**
vs. Aug 2024

YTD
\$36,779

↓ Down **95%**
vs. Jan-Sep 2023

Operating Expenses

September
-\$438

↓ Down **110%**
vs. Aug 2024

YTD
\$58,349

↓ Down **84%**
vs. Jan-Sep 2023

Net Income

September
\$19,848

↓ Down **74%**
vs. Aug 2024

YTD
\$421,392

↑ Up **210%**
vs. Jan-Sep 2023

Key Metrics

Bank Accounts
\$1,666.5k

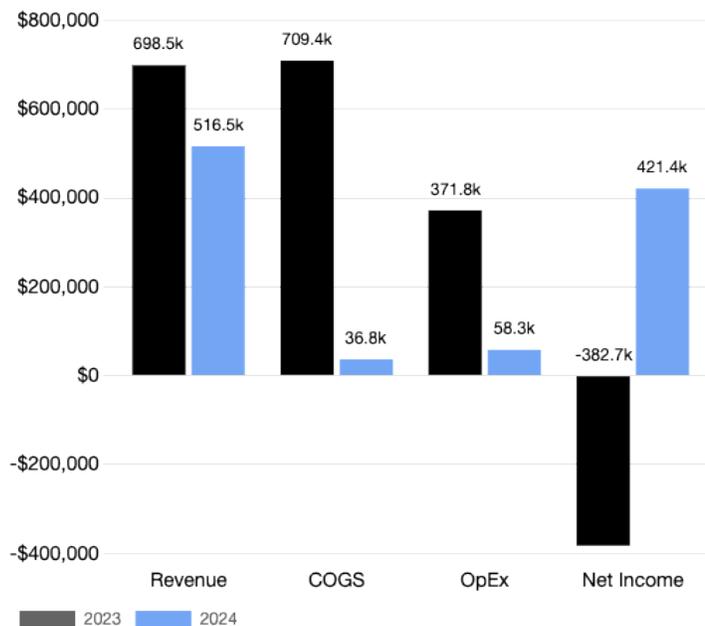
Advertising as a Percentage of Ecom
Income
4%

Working Capital
\$668,860

Total Expenses
-\$4,098

EBITDA
\$20,548

Profit and Loss: YTD 2024 vs. 2023



Key Profit and Loss Accounts

July 2024 - September 2024

Name	Vs Month Avg	Jul '24	Aug '24	Sep '24	Total
INCOME					
Ecommerce Income					
Total Ecommerce Income	- \$22,722.57 (63%)	\$32,622.12	\$39,423.02	\$13,300.00	\$85,345.14
Rental Income					
Total Rental Income	- \$9,581.88 (80%)	\$3,450.00	\$20,613.75	\$2,450.00	\$26,513.75
EXPENSES					
Advertising & marketing	- \$982.33 (64%)	\$2,593.62	\$500.00	\$564.48	\$3,658.10
Utilities					
Total Utilities	- \$466.74 (56%)	\$599.67	\$1,062.06	\$364.13	\$2,025.86
NET INCOME	- \$30,313.30 (60%)	\$23,701.08	\$76,623.32	\$19,848.90	\$120,173.30

Profit and Loss (last 3 months)

July 2024 - September 2024

Name	Jul '24	Aug '24	Sep '24	Sep '23
INCOME	-	-	-	-
Ecommerce Income ^[1]	-	-	-\$500.00	-
Amazon Income	\$6,900.00	\$30,877.50	\$13,800.00	\$36,600.00
Etsy Sales	\$25,722.12	\$8,545.52	-	\$963.41
Shopify Sales	-	-	-	\$35,209.57
Total Ecommerce Income	\$32,622.12	\$39,423.02	\$13,300.00	\$72,772.98
Rental Income	-	-	-	-
Rental Income - APT 1	-	\$1,725.00	\$2,450.00	-
Rental Income - APT 2	-	\$1,983.75	-	\$4,725.00
Rental income - APT 3	\$3,450.00	\$16,905.00	-	\$5,175.00
Total Rental Income	\$3,450.00	\$20,613.75	\$2,450.00	\$9,900.00
Uncategorized Income	-	\$1,983.75	-	-
Total Income	\$36,072.12	\$62,020.52	\$15,750.00	\$82,672.98
COST OF GOODS SOLD ^[2]	-	-	-	-
Cost of goods sold	\$5,996.70	\$7,849.20	-\$3,660.81	\$204,810.70
Merchant Fees	-	-\$26,632.86	-	\$240.99
Total Cost of Goods Sold	\$5,996.70	-\$18,783.66	-\$3,660.81	\$205,051.69
GROSS PROFIT	\$30,075.42	\$80,804.18	\$19,410.81	-\$122,378.71
EXPENSES	-	-	-	-
Advertising & marketing ^[3]	\$2,593.62	\$500.00	\$564.48	\$908.21
Legal & accounting services	-	-	\$5,550.00	-
Mortgage interest	\$1,192.97	\$1,192.97	\$700.00	\$1,192.97
Property insurance	\$200.00	\$200.00	-	\$200.00
Property taxes	\$1,200.00	\$1,200.00	-	\$1,200.00
Software & apps	\$88.08	\$25.83	\$25.83	\$5.16
Travel	-	-	\$304.84	-
Uncategorized Expense	\$500.00	-	-\$7,947.37	-

Name	Jul '24	Aug '24	Sep '24	Sep '23
Utilities	\$358.67	\$815.47	\$115.75	\$365.73
Gas	\$241.00	\$246.59	\$248.38	\$215.99
Water & sewer	-	-	-	\$240.99
Total Utilities	\$599.67	\$1,062.06	\$364.13	\$822.71
Total Expenses	\$6,374.34	\$4,180.86	-\$438.09	\$4,329.05
NET OPERATING INCOME	\$23,701.08	\$76,623.32	\$19,848.90	-\$126,707.76
OTHER INCOME	-	-	-	-
OTHER EXPENSES	-	-	-	-
NET OTHER INCOME	-	-	-	-
NET INCOME	\$23,701.08	\$76,623.32	\$19,848.90	-\$126,707.76

Footnotes

[1] Ecommerce Income: industry standard is 10000. You're at 8000

[2] Cost of Goods Sold: test foonote

[3] Advertising & marketing: another test

Profit and Loss (Year-to-date)

January 2024 - September 2024

Name	Jan '24	Feb '24	Mar '24	Apr '24	May '24	Jun '24	Jul '24	Aug '24	Sep '24	% of Sep Expenses
INCOME	-	-	-	-	-	-	-	-	-	-
Ecommerce Income	-	-	-	-	-	-	-	-	-\$500.00	114.13%
Amazon Income	\$22,267.77	\$20,940.00	\$21,217.50	\$28,290.00	\$26,565.00	\$30,877.50	\$6,900.00	\$30,877.50	\$13,800.00	-3150.04%
Etsy Sales	\$11,707.84	\$33,642.43	\$9,464.15	\$8,875.61	\$3,394.82	\$21,867.74	\$25,722.12	\$8,545.52	-	-
Shopify Sales	\$32,600.28	\$35,612.50	\$36,459.71	\$14,657.97	-	-	-	-	-	-
Total Ecommerce Income	\$66,575.89	\$90,194.93	\$67,141.36	\$51,823.58	\$29,959.82	\$52,745.24	\$32,622.12	\$39,423.02	\$13,300.00	-3035.91%
Rental Income	-	-	-	-	-	-	-	-	-	-
Rental Income - APT 1	\$1,897.50	\$1,897.50	\$1,897.50	\$1,897.50	\$1,897.50	\$3,967.50	-	\$1,725.00	\$2,450.00	-559.25%
Rental Income - APT 2	\$1,757.59	\$1,725.00	\$1,725.00	\$1,725.00	\$1,725.00	\$1,725.00	-	\$1,983.75	-	-
Rental income - APT 3	\$3,300.00	\$3,300.00	\$3,450.00	\$3,450.00	\$3,450.00	\$3,450.00	\$3,450.00	\$16,905.00	-	-
Total Rental Income	\$6,955.09	\$6,922.50	\$7,072.50	\$7,072.50	\$7,072.50	\$9,142.50	\$3,450.00	\$20,613.75	\$2,450.00	-559.25%
Uncategorized Income	-	-	-	-	-	-	-	\$1,983.75	-	-
Total Income	\$73,530.98	\$97,117.43	\$74,213.86	\$58,896.08	\$37,032.32	\$61,887.74	\$36,072.12	\$62,020.52	\$15,750.00	-3595.15%
COST OF GOODS SOLD	-	-	-	-	-	-	-	-	-	-
Cost of goods sold	\$2,895.90	\$12,890.10	\$13,283.60	\$8,690.50	\$8,206.10	\$6,393.00	\$5,996.70	\$7,849.20	-\$3,660.81	835.63%
Merchant Fees	\$58.65	-	\$288.64	-	\$269.31	\$251.16	-	-\$26,632.86	-	-
Total Cost of Goods Sold	\$2,954.55	\$12,890.10	\$13,572.24	\$8,690.50	\$8,475.41	\$6,644.16	\$5,996.70	-\$18,783.66	-\$3,660.81	835.63%
GROSS PROFIT	\$70,576.43	\$84,227.33	\$60,641.62	\$50,205.58	\$28,556.91	\$55,243.58	\$30,075.42	\$80,804.18	\$19,410.81	-4430.78%
EXPENSES	-	-	-	-	-	-	-	-	-	-

Name	Jan '24	Feb '24	Mar '24	Apr '24	May '24	Jun '24	Jul '24	Aug '24	Sep '24	% of Sep Expenses
Advertising & marketing	\$7,167.11	\$6,094.83	\$1,826.24	\$2,531.23	\$2,432.98	\$1,500.17	\$2,593.62	\$500.00	\$564.48	-128.85%
Landscaping	\$78.19	\$26.13	-	-	-	-	-	-	-	-
Legal & accounting services	-	-	-	-	-	-	-	-	\$5,550.00	-1266.86%
Meals	\$221.40	\$163.12	\$75.47	\$49.55	\$74.20	\$60.40	-	-	-	-
Mortgage interest	-	\$2,385.94	\$1,192.97	-	\$2,385.94	\$1,192.97	\$1,192.97	\$1,192.97	\$700.00	-159.78%
Property insurance	-	\$2,310.44	\$200.00	-	\$400.00	\$200.00	\$200.00	\$200.00	-	-
Property taxes	-	\$2,400.00	\$1,200.00	-	\$2,400.00	\$1,200.00	\$1,200.00	\$1,200.00	-	-
Repairs & maintenance	\$581.85	\$150.79	\$500.00	-	-	-	-	-	-	-
Software & apps	\$25.83	\$25.83	\$47.11	\$25.83	\$35.21	\$25.83	\$88.08	\$25.83	\$25.83	-5.90%
Supplies	\$15.37	\$925.40	-	-	-	-	-	-	-	-
Travel	-	-	-	-	-	-	-	-	\$304.84	-69.58%
Uncategorized Expense	-	-	-	-	-	-	\$500.00	-	-\$7,947.37	1814.10%
Utilities	\$289.59	\$517.57	\$464.44	\$357.84	\$365.32	\$290.13	\$358.67	\$815.47	\$115.75	-26.42%
Gas	-	\$771.44	\$863.92	\$511.21	\$455.29	\$349.17	\$241.00	\$246.59	\$248.38	-56.70%
Water & sewer	\$58.65	-	\$288.64	-	\$269.31	\$251.16	-	-	-	-
Total Utilities	\$348.24	\$1,289.01	\$1,617.00	\$869.05	\$1,089.92	\$890.46	\$599.67	\$1,062.06	\$364.13	-83.12%
Total Expenses	\$8,437.99	\$15,771.49	\$6,658.79	\$3,475.66	\$8,818.25	\$5,069.83	\$6,374.34	\$4,180.86	-\$438.09	100.00%
NET OPERATING INCOME	\$62,138.44	\$68,455.84	\$53,982.83	\$46,729.92	\$19,738.66	\$50,173.75	\$23,701.08	\$76,623.32	\$19,848.90	-4530.78%
OTHER INCOME	-	-	-	-	-	-	-	-	-	-
OTHER EXPENSES	-	-	-	-	-	-	-	-	-	-
NET OTHER INCOME	-	-	-	-	-	-	-	-	-	-
NET INCOME	\$62,138.44	\$68,455.84	\$53,982.83	\$46,729.92	\$19,738.66	\$50,173.75	\$23,701.08	\$76,623.32	\$19,848.90	-4530.78%

Balance Sheet (Year-to-date)

January 2024 - September 2024

Name	Total	Jan '23 - Sep '23	\$ Change	% Change
ASSETS	-	-	-	-
Current Assets	-	-	-	-
Bank Accounts	-	-	-	-
Chase Checking - Ecommerce x123	\$1,582,959.34	\$1,069,642.60	\$513,316.74	47.99%
Chase Checking - x8999	\$83,063.30	\$54,578.02	\$28,485.28	52.19%
Savings Account	\$525.00	\$525.00	-	-
Total Bank Accounts	\$1,666,547.64	\$1,124,745.62	\$541,802.02	48.17%
Accounts Receivable	-	-	-	-
Accounts Receivable (A/R)	\$2,500.00	\$2,500.00	-	-
Total Accounts Receivable	\$2,500.00	\$2,500.00	-	-
Other Current Assets	-	-	-	-
Due to / from Parent Company	\$10,053.00	-	\$10,053.00	-
Inventory Asset	\$1,157.50	-	\$1,157.50	-
Total Other Current Assets	\$11,210.50	-	\$11,210.50	-
Total Current Assets	\$1,680,258.14	\$1,127,245.62	\$553,012.52	49.06%
Fixed Assets	-	-	-	-
Accumulated Depreciation	-\$30,000.00	-\$30,000.00	-	-
Buildings	\$680,000.00	\$680,000.00	-	-
Land	\$100,000.00	\$100,000.00	-	-
Total Fixed Assets	\$750,000.00	\$750,000.00	-	-
TOTAL ASSETS	\$2,430,258.14	\$1,877,245.62	\$553,012.52	29.46%
LIABILITIES AND EQUITY	-	-	-	-
Liabilities	-	-	-	-
Current Liabilities	-	-	-	-
Credit Cards	-	-	-	-
AMEX CC - x10009	\$132,475.15	\$125,420.68	\$7,054.47	5.62%

Name	Total	Jan '23 - Sep '23	\$ Change	% Change
Chase Business Ink CC - x1234	\$891,903.04	\$850,560.37	\$41,342.67	4.86%
Total Credit Cards	\$1,024,378.19	\$975,981.05	\$48,397.14	4.96%
Other Current Liabilities	-	-	-	-
Lines of credit	-\$12,980.46	\$43,044.92	-\$56,025.38	-130.16%
Total Other Current Liabilities	-\$12,980.46	\$43,044.92	-\$56,025.38	-130.16%
Total Current Liabilities	\$1,011,397.73	\$1,019,025.97	-\$7,628.24	-0.75%
Long-Term Liabilities	-	-	-	-
Mortgages	\$695,901.70	\$724,767.80	-\$28,866.10	-3.98%
Total Long-Term Liabilities	\$695,901.70	\$724,767.80	-\$28,866.10	-3.98%
Total Liabilities	\$1,707,299.43	\$1,743,793.77	-\$36,494.34	-2.09%
Equity	-	-	-	-
Opening Balance Equity ¹	\$10,053.00	-	\$10,053.00	-
Owner draws	-\$809.51	-\$440.34	-\$369.17	-83.84%
Owner investments	\$3,750.00	\$3,750.00	-	-
Retained Earnings	\$288,572.48	\$512,878.81	-\$224,306.33	-43.73%
Net Income	\$421,392.74	-\$382,736.62	\$804,129.36	210.10%
Total Equity	\$722,958.71	\$133,451.85	\$589,506.86	441.74%
TOTAL LIABILITIES AND EQUITY	\$2,430,258.14	\$1,877,245.62	\$553,012.52	29.46%

Balance Sheet (Year-to-date)

January 2024 - September 2024

Name	Jan '24	Feb '24	Mar '24	Apr '24	May '24	Jun '24	Jul '24	Aug '24	Sep '24
ASSETS	-	-	-	-	-	-	-	-	-
Current Assets	-	-	-	-	-	-	-	-	-
Bank Accounts	-	-	-	-	-	-	-	-	-
Chase Checking - Ecommerce x123	\$1,280,193.55	\$1,347,312.44	\$1,395,788.59	\$1,438,921.67	\$1,450,220.14	\$1,491,228.25	\$1,512,760.70	\$1,565,874.41	\$1,582,959.34
Chase Checking - x8999	\$64,997.45	\$60,445.00	\$60,807.53	\$67,010.98	\$62,807.62	\$65,966.69	\$63,724.05	\$80,166.52	\$83,063.30
Savings Account	\$525.00	\$525.00	\$525.00	\$525.00	\$525.00	\$525.00	\$525.00	\$525.00	\$525.00
Total Bank Accounts	\$1,345,716.00	\$1,408,282.44	\$1,457,121.12	\$1,506,457.65	\$1,513,552.76	\$1,557,719.94	\$1,577,009.75	\$1,646,565.93	\$1,666,547.64
Accounts Receivable	-	-	-	-	-	-	-	-	-
Accounts Receivable (A/R)	\$2,500.00	\$2,500.00	\$2,500.00	\$2,500.00	\$2,500.00	\$2,500.00	\$2,500.00	\$2,500.00	\$2,500.00
Total Accounts Receivable	\$2,500.00								
Other Current Assets	-	-	-	-	-	-	-	-	-
Due to / from Parent Company	\$10,053.00	\$10,053.00	\$10,053.00	\$10,053.00	\$10,053.00	\$10,053.00	\$10,053.00	\$10,053.00	\$10,053.00
Inventory Asset	-	-	-	-	-	-	-	-	\$1,157.50
Total Other Current Assets	\$10,053.00	\$11,210.50							
Total Current Assets	\$1,358,269.00	\$1,420,835.44	\$1,469,674.12	\$1,519,010.65	\$1,526,105.76	\$1,570,272.94	\$1,589,562.75	\$1,659,118.93	\$1,680,258.14
Fixed Assets	-	-	-	-	-	-	-	-	-
Accumulated Depreciation	-\$30,000.00	-\$30,000.00	-\$30,000.00	-\$30,000.00	-\$30,000.00	-\$30,000.00	-\$30,000.00	-\$30,000.00	-\$30,000.00
Buildings	\$680,000.00	\$680,000.00	\$680,000.00	\$680,000.00	\$680,000.00	\$680,000.00	\$680,000.00	\$680,000.00	\$680,000.00
Land	\$100,000.00	\$100,000.00	\$100,000.00	\$100,000.00	\$100,000.00	\$100,000.00	\$100,000.00	\$100,000.00	\$100,000.00

Name	Jan '24	Feb '24	Mar '24	Apr '24	May '24	Jun '24	Jul '24	Aug '24	Sep '24
Total Fixed Assets	\$750,000.00	\$750,000.00	\$750,000.00	\$750,000.00	\$750,000.00	\$750,000.00	\$750,000.00	\$750,000.00	\$750,000.00
TOTAL ASSETS	\$2,108,269.00	\$2,170,835.44	\$2,219,674.12	\$2,269,010.65	\$2,276,105.76	\$2,320,272.94	\$2,339,562.75	\$2,409,118.93	\$2,430,258.14
LIABILITIES AND EQUITY	-	-	-	-	-	-	-	-	-
Liabilities	-	-	-	-	-	-	-	-	-
Current Liabilities	-	-	-	-	-	-	-	-	-
Credit Cards	-	-	-	-	-	-	-	-	-
AMEX CC - x10009	\$128,470.61	\$131,757.88	\$131,780.78	\$131,997.16	\$132,106.57	\$132,192.80	\$132,423.49	\$132,449.32	\$132,475.15
Chase Business Ink CC - x1234	\$872,059.81	\$878,154.64	\$880,580.56	\$883,111.79	\$885,544.77	\$887,044.94	\$890,138.56	\$890,638.56	\$891,903.04
Total Credit Cards	\$1,000,530.42	\$1,009,912.52	\$1,012,361.34	\$1,015,108.95	\$1,017,651.34	\$1,019,237.74	\$1,022,562.05	\$1,023,087.88	\$1,024,378.19
Other Current Liabilities	-	-	-	-	-	-	-	-	-
Lines of credit	\$27,763.30	\$17,577.36	\$12,484.39	\$12,484.39	\$2,298.45	-\$2,794.52	-\$7,887.49	-\$12,980.46	-\$12,980.46
Total Other Current Liabilities	\$27,763.30	\$17,577.36	\$12,484.39	\$12,484.39	\$2,298.45	-\$2,794.52	-\$7,887.49	-\$12,980.46	-\$12,980.46
Total Current Liabilities	\$1,028,293.72	\$1,027,489.88	\$1,024,845.73	\$1,027,593.34	\$1,019,949.79	\$1,016,443.22	\$1,014,674.56	\$1,010,107.42	\$1,011,397.73
Long-Term Liabilities	-	-	-	-	-	-	-	-	-
Mortgages	\$715,901.70	\$710,901.70	\$708,401.70	\$708,401.70	\$703,401.70	\$700,901.70	\$698,401.70	\$695,901.70	\$695,901.70
Total Long-Term Liabilities	\$715,901.70	\$710,901.70	\$708,401.70	\$708,401.70	\$703,401.70	\$700,901.70	\$698,401.70	\$695,901.70	\$695,901.70
Total Liabilities	\$1,744,195.42	\$1,738,391.58	\$1,733,247.43	\$1,735,995.04	\$1,723,351.49	\$1,717,344.92	\$1,713,076.26	\$1,706,009.12	\$1,707,299.43
Equity	-	-	-	-	-	-	-	-	-
Opening Balance Equity1	\$10,053.00	\$10,053.00	\$10,053.00	\$10,053.00	\$10,053.00	\$10,053.00	\$10,053.00	\$10,053.00	\$10,053.00
Owner draws	-\$440.34	-\$525.90	-\$525.90	-\$666.90	-\$666.90	-\$666.90	-\$809.51	-\$809.51	-\$809.51
Owner investments	\$3,750.00	\$3,750.00	\$3,750.00	\$3,750.00	\$3,750.00	\$3,750.00	\$3,750.00	\$3,750.00	\$3,750.00
Retained Earnings	\$288,572.48	\$288,572.48	\$288,572.48	\$288,572.48	\$288,572.48	\$288,572.48	\$288,572.48	\$288,572.48	\$288,572.48
Net Income	\$62,138.44	\$130,594.28	\$184,577.11	\$231,307.03	\$251,045.69	\$301,219.44	\$324,920.52	\$401,543.84	\$421,392.74

Name	Jan '24	Feb '24	Mar '24	Apr '24	May '24	Jun '24	Jul '24	Aug '24	Sep '24
Total Equity	\$364,073.58	\$432,443.86	\$486,426.69	\$533,015.61	\$552,754.27	\$602,928.02	\$626,486.49	\$703,109.81	\$722,958.71
TOTAL LIABILITIES AND EQUITY	\$2,108,269.00	\$2,170,835.44	\$2,219,674.12	\$2,269,010.65	\$2,276,105.76	\$2,320,272.94	\$2,339,562.75	\$2,409,118.93	\$2,430,258.14

Statement of Cash Flows (Year-to-date)

Calendar YTD

Name	Total	Info
OPERATING ACTIVITIES	-	
Net Income	\$421,392.74	
Adjustments to reconcile Net Income to Net Cash provided by operations:	-	
Due to / from Parent Company	-\$10,053.00	We paid for this asset with cash.
Inventory Asset	-\$1,157.50	We paid for this asset with cash.
AMEX CC - x10009	\$4,927.18	We have a higher balance outstanding on this account. This means we didn't have to use cash, but we'll have to pay this back later.
Chase Business Ink CC - x1234	\$27,010.34	We have a higher balance outstanding on this account. This means we didn't have to use cash, but we'll have to pay this back later.
Lines of credit	-\$40,743.76	We used some of our cash to pay down this balance.
Total Adjustments to reconcile Net Income to Net Cash provided by operations:	-\$20,016.74	
Net cash provided by operating activities	\$401,376.00	
FINANCING ACTIVITIES	-	
Mortgages	-\$20,000.00	The loan was repaid / forgiven.
Opening Balance Equity1	\$10,053.00	There was an equity investment in the company.
Owner draws	-\$369.17	We paid out dividends / owners' distribution.
Net cash provided by financing activities	-\$10,316.17	
Net cash increase for period	\$391,059.83	
Cash at beginning of period	\$1,275,487.81	
Cash at end of period	\$1,666,547.64	

Profit and Loss Detail (last month)

September 2024

Date	Transaction Type	Num	Name	Memo/Description	Split	Amount	Balance
ORDINARY INCOME/EXPENSES							
INCOME							
Ecommerce Income							
2024-09-05	Expense		Amazon	Amazon Ads	Chase Checking - Ecommerce x123	-\$500.00	-\$500.00
Total for Ecommerce Income						-\$500.00	-
Amazon Income							
2024-09-11	Deposit		Amazon	Amazon.com	Chase Checking - Ecommerce x123	\$13,800.00	\$13,800.00
Total for Amazon Income						\$13,800.00	-
Total for Ecommerce Income with sub-accounts						\$13,300.00	-
Rental Income							
Rental Income - APT 1							

Date	Transaction Type	Num	Name	Memo/Description	Split	Amount	Balance
2024-09-11	Deposit		Amazon.com	Apartments.com	Chase Checking - x8999	\$3,450.00	\$3,450.00
2024-09-25	Expense		Jenny's Landscaping		Chase Checking - Ecommerce x123	-\$1,000.00	\$2,450.00
Total for Rental Income - APT 1						\$2,450.00	-
Total for Rental Income						\$2,450.00	-
Total for Income						\$15,750.00	-
COST OF GOODS SOLD							
Cost of goods sold							
2024-09-12	Check	48	Alibaba		Chase Checking - Ecommerce x123	\$887.50	\$887.50
2024-09-12	Check	155	Alibaba		Chase Checking - Ecommerce x123	\$1,596.30	\$2,483.80
2024-09-13	Check	96	Alibaba		Chase Checking - Ecommerce x123	\$3,048.40	\$5,532.20
2024-09-16	Deposit		Etsy	Etsy	Chase Checking - Ecommerce x123	-\$9,193.01	-\$3,660.81
Total for Cost of						-\$3,660.81	-

Date	Transaction Type	Num	Name	Memo/Description	Split	Amount	Balance
goods sold							
Total for Cost of Goods Sold						-\$3,660.81	-
Gross Profit						\$19,410.81	-
EXPENSES							
Advertising & marketing							
2024-09-05	Expense		FACEBOOK	Facebook	Chase Business Ink CC - x1234	\$205.09	\$205.09
2024-09-24	Expense		FACEBOOK	Facebook	Chase Business Ink CC - x1234	\$359.39	\$564.48
Total for Advertising & marketing						\$564.48	-
Legal & accounting services							
2024-09-25	Expense		Lee Ann's Attorneys at Law		Chase Checking - Ecommerce x123	\$5,550.00	\$5,550.00
Total for Legal & accounting services						\$5,550.00	-
Mortgage interest							
2024-09-17	Expense		Rocket Mortgage		Chase Business Ink CC - x1234	\$700.00	\$700.00

Date	Transaction Type	Num	Name	Memo/Description	Split	Amount	Balance
Total for Mortgage interest						\$700.00	-
Software & apps							
2024-09-05	Expense		Amazon Prime	Prime Video*168TR72X1	AMEX CC - x10009	\$25.83	\$25.83
Total for Software & apps						\$25.83	-
Travel							
2024-09-13	Check	95			Chase Checking - x8999	\$304.84	\$304.84
Total for Travel						\$304.84	-
Uncategorized Expense							
2024-09-18	Deposit		Etsy	Etsy	Chase Checking - Ecommerce x123	-\$7,947.37	-\$7,947.37
Total for Uncategorized Expense						-\$7,947.37	-
Utilities							
2024-09-13	Check	70	ComEd		Chase Checking - Ecommerce x123	\$115.75	\$115.75
Total for Utilities						\$115.75	-
Gas							

Date	Transaction Type	Num	Name	Memo/Description	Split	Amount	Balance
2024-09-12	Check	58	People's Gas	Chase Checking - x8999	\$159.63	\$159.63	\$159.63
2024-09-12	Check	4	People's Gas	Chase Checking - x8999	\$88.75	\$248.38	\$248.38
Total for Gas						\$248.38	-
Total for Utilities with sub-accounts						\$364.13	-
Total for Expenses						-\$438.09	-
Net Income						\$19,848.90	-

Budget vs Actuals (Calendar YTD)

January 2024 - September 2024

Name	YTD Actuals	YTD Budget	Act vs Budget	Full year budget	YTD act vs Full year	YTD % to budget
INCOME	-	-	-	-	-	0%
Rental Income	-	-	-	-	-	0%
Rental Income - APT 1	\$17,630	\$13,500	\$4,130	\$18,000	-\$370	98%
Rental Income - APT 2	\$12,366	\$11,825	\$541	\$11,825	\$541	105%
Rental income - APT 3	\$40,755	\$49,948	-\$9,193	\$49,948	-\$9,193	82%
Total Rental Income	\$70,751	\$75,273	-\$4,521	\$79,773	-\$9,021	89%
Ecommerce Income	-\$500	-\$500	-	-\$500	-	100%
Amazon Income	\$201,735	\$213,750	-\$12,014	\$285,000	-\$83,264	71%
Shopify Sales	\$119,330	\$82,500	\$36,830	\$110,000	\$9,330	108%
Etsy Sales	\$123,220	\$126,210	-\$2,990	\$136,677	-\$13,457	90%
Total Ecommerce Income	\$443,785	\$421,960	\$21,825	\$531,177	-\$87,391	84%
Uncategorized Income	\$1,983	\$5,347	-\$3,363	\$5,347	-\$3,363	37%
Total Income	\$516,521	\$502,581	\$13,939	\$616,298	-\$99,777	84%
COST OF GOODS SOLD	-	-	-	-	-	0%
Cost of goods sold	\$62,544	\$74,006	-\$11,462	\$74,006	-\$11,462	85%
Merchant Fees	-\$25,765	-\$2,250	-\$23,515	-\$3,000	-\$22,765	859%
Total Cost of Goods Sold	\$36,779	\$71,756	-\$34,977	\$71,006	-\$34,227	52%
GROSS PROFIT	\$479,741	\$430,824	\$48,917	\$545,291	-\$65,550	88%
EXPENSES	-	-	-	-	-	0%

Name	YTD Actuals	YTD Budget	Act vs Budget	Full year budget	YTD act vs Full year	YTD % to budget
Advertising & marketing	\$25,210	\$24,587	\$623	\$28,087	-\$2,876	90%
Legal & accounting services	\$5,550	\$2,250	\$3,300	\$3,000	\$2,550	185%
Property insurance	\$3,510	\$3,510	-	\$3,710	-\$200	95%
Landscaping	\$104	\$74	\$29	\$100	\$4	104%
Property taxes	\$9,600	\$9,600	-	\$10,800	-\$1,200	89%
Repairs & maintenance	\$1,232	\$2,232	-\$1,000	\$2,232	-\$1,000	55%
Supplies	\$940	\$940	-	\$940	-	100%
Software & apps	\$325	\$325	-	\$325	-	100%
Travel	\$304	\$275	\$29	\$275	\$29	111%
Meals	\$644	\$600	\$44	\$800	-\$155	81%
Utilities	\$3,574	\$3,486	\$88	\$3,486	\$88	103%
Gas	\$3,687	\$3,527	\$159	\$3,527	\$159	105%
Water & sewer	\$867	\$867	-	\$867	-	100%
Total Utilities	\$8,129	\$7,881	\$247	\$7,881	\$247	103%
Mortgage interest	\$10,243	\$9,543	\$700	\$10,739	-\$495	95%
Uncategorized Expense	-\$7,447	\$1,164	-\$8,612	\$1,164	-\$8,612	-639%
Total Expenses	\$58,349	\$62,986	-\$4,637	\$70,057	-\$11,708	83%
NET OPERATING INCOME	\$421,392	\$367,837	\$53,554	\$475,234	-\$53,841	89%
NET OTHER INCOME	-	-	-	-	-	0%
NET INCOME	\$421,392	\$367,837	\$53,554	\$475,234	-\$53,841	89%

Budget vs Actuals (Monthly)

July 2024 - September 2024

Name	July 2024			August 2024			September 2024		
	Actual	Budget	Act vs Budget	Actual	Budget	Act vs Budget	Actual	Budget	Act vs Budget
INCOME	-	-	-	-	-	-	-	-	-
Rental Income	-	-	-	-	-	-	-	-	-
Rental Income - APT 1	-	\$1,500	-\$1,500	\$1,725	\$1,500	\$225	\$2,450	\$1,500	\$950
Rental Income - APT 2	-	-	-	\$1,983	\$1,725	\$258	-	-	-
Rental income - APT 3	\$3,450	\$3,450	-	\$16,905	\$16,905	-	-	\$9,193	-\$9,193
Total Rental Income	\$3,450	\$4,950	-\$1,500	\$20,613	\$20,130	\$483	\$2,450	\$10,693	-\$8,243
Ecommerce Income	-	-	-	-	-	-	-\$500	-\$500	-
Amazon Income	\$6,900	\$23,750	-\$16,850	\$30,877	\$23,750	\$7,127	\$13,800	\$23,750	-\$9,950
Shopify Sales	-	\$9,166	-\$9,166	-	\$9,166	-\$9,166	-	\$9,166	-\$9,166
Etsy Sales	\$25,722	\$25,722	-	\$8,545	\$3,588	\$4,957	-	\$7,947	-\$7,947
Total	\$32,622	\$58,638	-\$26,016	\$39,423	\$36,505	\$2,917	\$13,300	\$40,364	-\$27,064

Name	July 2024			August 2024			September 2024		
	Actual	Budget	Act vs Budget	Actual	Budget	Act vs Budget	Actual	Budget	Act vs Budget
Ecommerce Income									
Uncategorized Income	-	-	-	\$1,983	-	\$1,983	-	\$3,450	-\$3,450
Total Income	\$36,072	\$63,588	-\$27,516	\$62,020	\$56,635	\$5,385	\$15,750	\$54,507	-\$38,757
COST OF GOODS SOLD									
Cost of goods sold	\$5,996	\$9,000	-\$3,003	\$7,849	\$7,849	-	-\$3,660	\$5,004	-\$8,664
Merchant Fees	-	-\$250	\$250	-\$26,632	-\$250	-\$26,382	-	-\$250	\$250
Total Cost of Goods Sold	\$5,996	\$8,750	-\$2,753	-\$18,783	\$7,599	-\$26,382	-\$3,660	\$4,754	-\$8,414
GROSS PROFIT	\$30,075	\$54,838	-\$24,763	\$80,804	\$49,035	\$31,768	\$19,410	\$49,752	-\$30,342
EXPENSES									
Advertising & marketing	\$2,593	\$3,093	-\$500	\$500	\$500	-	\$564	\$205	\$359
Legal & accounting services	-	\$250	-\$250	-	\$250	-\$250	\$5,550	\$250	\$5,300
Property insurance	\$200	\$200	-	\$200	\$200	-	-	-	-
Landscaping	-	\$8	-\$8	-	\$8	-\$8	-	\$8	-\$8
Property taxes	\$1,200	\$1,200	-	\$1,200	\$1,200	-	-	-	-
Repairs & maintenance	-	-	-	-	-	-	-	\$1,000	-\$1,000
Software &	\$88	\$88	-	\$25	\$25	-	\$25	\$25	-

Name	July 2024			August 2024			September 2024		
	Actual	Budget	Act vs Budget	Actual	Budget	Act vs Budget	Actual	Budget	Act vs Budget
apps									
Travel	-	-	-	-	-	-	\$304	\$275	\$29
Meals	-	\$66	-\$66	-	\$66	-\$66	-	\$66	-\$66
Utilities	\$358	\$358	-	\$815	\$538	\$277	\$115	\$304	-\$189
Gas	\$241	\$241	-	\$246	\$246	-	\$248	\$88	\$159
Total Utilities	\$599	\$599	-	\$1,062	\$784	\$277	\$364	\$393	-\$29
Mortgage interest	\$1,192	\$1,192	-	\$1,192	\$1,192	-	\$700	-	\$700
Uncategorized Expense	\$500	-	\$500	-	\$277	-\$277	-\$7,947	\$887	-\$8,834
Total Expenses	\$6,374	\$6,699	-\$325	\$4,180	\$4,505	-\$325	-\$438	\$3,112	-\$3,550
NET OPERATING INCOME	\$23,701	\$48,139	-\$24,438	\$76,623	\$44,530	\$32,093	\$19,848	\$46,640	-\$26,791
NET OTHER INCOME	-	-	-	-	-	-	-	-	-
NET INCOME	\$23,701	\$48,139	-\$24,438	\$76,623	\$44,530	\$32,093	\$19,848	\$46,640	-\$26,791

Top 10 Vendors by Spend

As of September 30, 2024

Name	Amount
1. Lee Ann's Attorneys at Law	\$5,550.00
2. Alibaba	\$5,532.20
3. Jenny's Landscaping	\$1,000.00
4. Rocket Mortgage	\$700.00
5. FACEBOOK	\$564.48
6. Amazon	\$500.00
7. People's Gas	\$248.38
8. ComEd	\$115.75
9. Amazon Prime	\$25.83

A/P Aging Summary

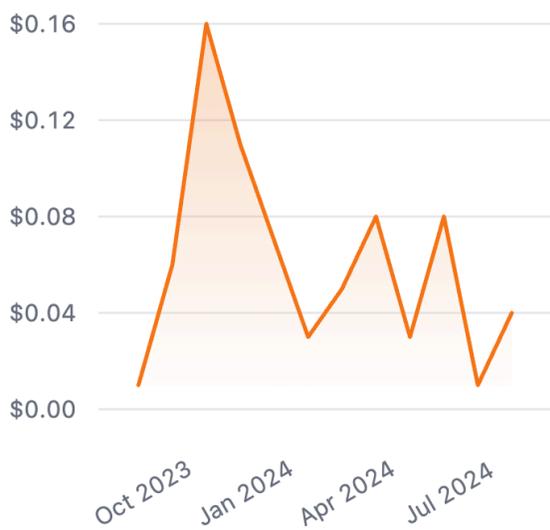
As of March 28, 2025

Name	Current	1-30	31-60	61-90	91 and Over	Total
TOTAL	-	-	-	-	-	-

Metrics

Advertising as a Percentage of Ecom Income

● Advertising as a Percentage of Ecom Inc

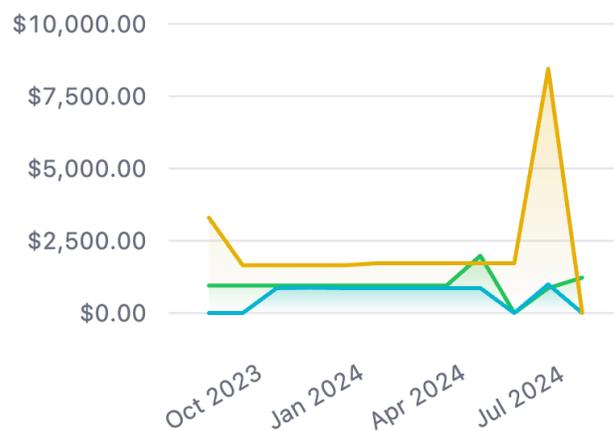


Rental Income Per Bedroom

● Income Per Room Unit 1

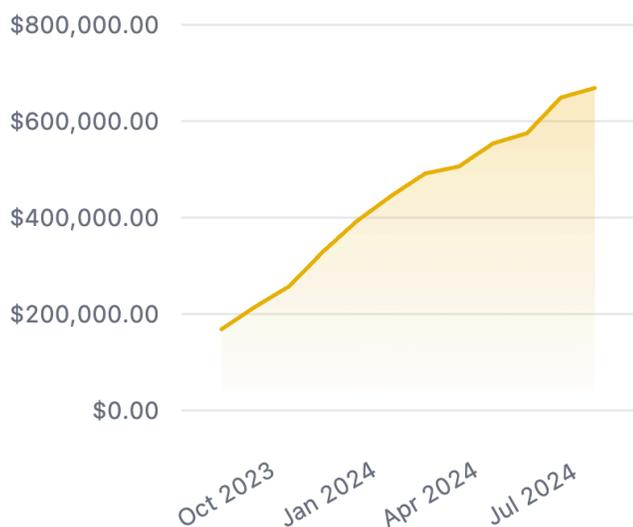
● Income Per Room Unit 2

● Income Per Room Unit 3



Working Capital

● Working Capital



Income vs. Expenses

● Total Expenses



